

# Digital Assets Masters With Nitesh Seth

Comprehensive workshop on making passive income by selling digital goods.

1



## Basics

- What is digital assets
- How and where to sell digital assets
- How to open etsy shop from India ( Exclusive )
- How to open a shop from UK
- Marketplaces for selling digital assets other than etsy
- Per sale commission structure for each marketplace
- Service based digital assets offering
- how to get your shop unsuspending

2



## Niche Research

- How to find niches that sells through etsy, erank, ahrefs and google keyword search
- Find micro niches that works as supportive listings to your shop
- Seasonal assets and event based sales
- Keyword Research , Tag Research ( Manually and with tools )
- Competition analysis
- Latch a listing



## Listing Creation & SEO

- How to build a perfect listing
- Understand Image creation
- Video Creation
- Title Optimization
- Description Optimization
- Tags Selection
- Material Selection
- Category Selection
- How to upload files more than 20 MB.
- Making sale page to act as funnel and get more customers
- Using the best tags
- recreating a listing
- swapping artwork technique
- SEO for Listings
- Using third party tools
- Duplicating , Editing and creating in bulk.
- Marketing, Promotions and Abandoned cart offers creation
- Understanding Trends
- Marketing – Sales, finance and coupons
- Integrations
- Refreshing Listings
- Etsy Plus Benefits
- How to get 30 -70 free listings
- Pinterest seo

4



## Canva and Artwork

- How to use canva for digital assets ( anyone can use )
- How to recreate items without getting copyright infringement
- Recreating items and selling
- Artwork swapping technique
- Using templates and creating your listings
- Importing and Using fonts
- Where to get inspiration
- understanding competition listing content

5



## Digital Print on Demand

- Print on Demand
- Understand Digital Based Print on Demand ( US market )
- What items sell
- Event based POD ( High Profit )
- DO's and don't
- long term automation



## Adsense , Digital Ecommerce and Affiliates

- Creating Adsense based digital stores
- Creative Affiliates stores for digital assets
- Sell Digital Items as ecomm store on own website

### Pricing + Terms and Conditions

- Price Rs. **19500** for 5-6 Days, 2 Hours ( weekdays)
- This is comprehensive group workshop
- If your shop is suspended from India, you must be willing to open shop from UK. It costs about 6,000 Rupees to open legitimate shop in the UK.
- Cost of course is **non-refundable**.
- You will be given recordings .
- You can be part of **all future batches on Digital assets free of cost ( For Life )**. This will help you stay updated.
- One common facebook group for students of all batches – never lose touch with me and group members.
- One common WhatsApp group.

## Pre-Requisites

- Your **consistent** efforts
- Canva Pro
- If you are good with graphics, this will be gold mine for you.

## Freebies

- Get items worth Rs 20,000 that can be recreated.

## How to Pay

- UPI is most preferable method for payment in India
- **madhuseth@kotak** is the id. Name that appears on UPI Account is **Madhu Seth**
- **Phone Pe/Paytm - 9828914230**
- **International Students** can pay by Payoneer to seth.nitesh@gmail.com or PayPal to info@s2o.in
- Conversion Charges will be split among us.

# Schedule

---

**17**  
MAR | 8:30 PM  
TO  
10:45 PM  
FRIDAY

**22**  
MAR | 8:30 PM  
TO  
10:45 PM  
WEDNESDAY

**25**  
MAR | 8:30 PM  
TO  
10:45 PM  
FRIDAY

**29**  
FEB | 8:30 PM  
TO  
10:45 PM  
WEDNESDAY

**01**  
APR | 8:30 PM  
TO  
10:45 PM  
FRIDAY